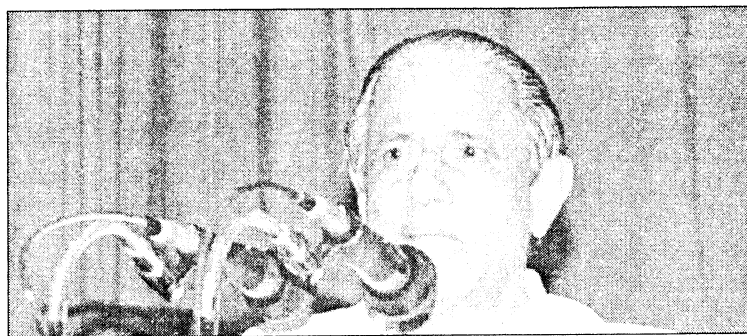


## Workshop on development communication

**T**he Indian Veterinary Association, Kerala organized a two day workshop on "Development Communication" on 26th and 27th September 1999 at Youth Hostel, Veli, Thiruvananthapuram. Sri E Chandrasekharan Nair, Minister for Animal Husbandry inaugurated the workshop at 10:00 a m on 26th September at a meeting presided over by Dr. K Udayavarman, President, Indian Veterinary Association,



Kerala. Dr. P P Vava (Director of Animal Husbandry), Sri Iravi Gopal (Deputy Director, Dooradarshan Kendra, Thiruvananthapuram), Sri K P Mohanan (Vice President, Asianet), Sri K K Gangadharan (Principal Information Officer, FIB) and Late Sri N Mohanan offered felicitations. Sri N Mohanan, the noted

litterateur, and former Director of Department of Culture was the Course Director.

Sri R Heli (Editorial Consultant, Karshakasree), Sri S Radhakrishnan (AIR, Thiruvananthapuram), Sri Jose David (News Desk, Soorya TV), and Prof. Dr. J V Vilanilam (Former Vice Chancellor, University of Kerala) took classes on the first day. In the evening, Dr. G Sudevan, Dr. S S Lal, Sri Suresh Muthukulam, Dr. Rajan Chungath, and Dr. T P Sethumadhavan, shared their experiences with the media much to the delight of the participants.

And on the second day, Sri Baiju Chandran (Asst. Station Director, Dooradarshan) and Sri Neelan (Asianet News), presented papers on various themes. The members of the camp prepared and presented a visual media script on the control of F & M disease. The discussion on the script was moderated by Sri M F Thomas (State Language Institute).

The participants were awarded with certificates at the valedictory function attended by Dr. D Babu Paul IAS (Additional Chief Secretary, Govt. of Kerala), Sri N Mohanan, and Sri P P James (President, Press Club, Thiruvananthapuram).

### Jiva-Vet Index

A compendium on veterinary and pharma preparations on the lines of MIMS / SIMs is in the making. Edited by Dr A G Geo, this index is expected to be a very productive desk top reference guide which will contain

- \* detailed list of veterinary and pharma products

- \* notes on the pharmacological actions of the products

- \* actions, dosage, precautions, and contra indications of the drugs

\* separate sections for livestock, poultry and pet animals

Please rush in your valued suggestions to make this venture a really useful one.

The manufacturers of veterinary drugs, instruments, equipment, and accessories may send in the details of their products and services to be published in the Vet Index. This desk top reference guide will be an ideal medium for advertising and for details, please contact The Editor, JIVA, Prayar. P.O., 690547, Kerala. Tele. 0476 690404/692404 Fax. 0476 692404