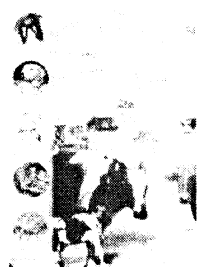




BOOK REVIEW

KRITHRIMA BEEJADHANAM VALARTHUMRIGANGALIL

Revised by *G. Ajithkumar*



Dr. G. Ajithkumar in the revised edition of the book on 'Krithrima Beejadhanam Valarthumrigangalil' have attempted to present a detailed information about the artificial insemination in cattle. As a Veterinary Gynecologist and farm journalist Dr. Ajithkumar has presented the matter in the most informative manner. This book is an authentic document, which helps to impart the required information to its readers.

This book with nine chapters explains the historical back ground of artificial insemination, importance, physiological and reproductive parameters, semen collection, pregnancy detection, infertility and AI in goats, pigs and poultry with adequate illustrations.

This book with 98 pages will be of immense use to veterinarians, students, scientists and persons interested in Animal Husbandry sector.

The book is published by the State Institute of Languages, Kerala, Nalanda, Trivandrum-3 and priced at Rs.58 only.

Dr. T.P. Sethumadhavan

SWAYAMTHOZHIL KANDETHAL- MRIGASAMRAKSHANAMEKHALA

T.P. Sethumadhavan



Dr. T.P. Sethumadhavan has utilized his experience both as a Veterinary surgeon and farm journalist in the book 'Swayamthozhil Kandethal-Mrigasamrakshanamekhala' written in Malayalam. This book explains the employment opportunities in the Animal Husbandry sector. It covers all the important employment generating areas like dairying, meat sector, poultry industry, processing, by-product utilization, pet animals and birds, integrated farming, leather industry, etc. Moreover after analyzing the present situation, author explained the criteria for getting financial aid from banks and the training schedule needed. This book carries 21 chapters, viz. Animal husbandry sector- problems and prospects, entrepreneur talents, dairy sector, meat production, milkobike, mobile AI unit, integrated farming, etc. Moreover author has summarized the information about model projects and NABARD specifications, farmers, animal lovers, students and veterinarians.

The book is well printed and published by the State Institute of Languages, Kerala, Nalanda, Trivandrum-3 and moderately priced at Rs.64 only. Total pages-98.

Dr. A. K. Rafeek



ORU VETERINARY DOCTARUDE DAYARIKKURIPPUKAL

Maria Liza Mathew

This book depicts the day to day experiences of a Veterinarinarian. It is a unique publication in Malayalam. Dr. Maria Liza Mathew has utilized her experience both as a Veterinary Surgeon and farm journalist in the book 'Oru Veterinary Doctarude Dayarikkurippukal'.

Dr. Maria Liza Mathew's style of writing is very much appreciated by farmers. She used to convey valuable information in a simple and interesting manner. Moreover she conveys the message effectively with feature lead. Once read

this experiences will never evade from our mind.

This book is prepared in the form of feature stories and it answers all practical oriented problems in the field of Animal Husbandry. This book carries 43 chapters covering mostly breeding, feeding, management and disease control aspects pertaining to Cow, buffalo, goat, pig, rabbits, dogs and poultry.

The book 'Oru Veterinary Doctarude dayarikkurippukal' would be of immense use to farmers, animal lovers, students and veterinarians.

The book is printed and published by PEN Books (Pvt.) Ltd., and moderately priced at Rs.90 only. Total pages-175.

Dr.T.P. Sethumadhavan





Signposts

Dr. Padmaraj. P.K



Dr. Padmaraj. P.K, MVSc student, Department of Pharmacology and Toxicology, College of Veterinary and Animal Sciences, Mannuthy has been selected as a team member of the group study exchange (GSE) programme to France. The programme included the Rotary Dist-1690 of France. The programme is to promote the vocation, professional experience and to create cultural awareness. Rotary Club of Thrissur sponsored him.

Dr. K. G. Suma

Dr. K. G. Suma, District Animal Husbandry Officer, Thrissur has been elected as the new president of Kerala State Veterinary Council. She belongs to 1974 batch of College of Veterinary and Animal Sciences, Mannuthy.



Dr. K.Devada

Dr. K.Devada, Asst.Professor, Department of Parasitology, College of Veterinary and Animal Sciences, Mannuthy has been selected for Dr. B.V.Rao award (IVA Award) for the best article in Parasitology published in Indian Veterinary Journal 2000. It was on 'Suitability of modified Direct Agglutination Test, ELISA and Avidin Biotin ELISA in the detection of *Toxoplasma gondii* Antibodies in chicken' which was co- authored by Dr. R. Ananthan in the 3/2000 issue of Indian Veterinary Journal. She was the recipient of Dr. G.Nirmalan Trust Award for the best research article during the year 2000.

Dr. P.B.Salim



Dr. P.B.Salim has been selected for IAS. He hails from Pezhakappally, near Muvattupuzha. As a student of 1991 batch he took BVSc& AH from College of Veterinary and Animal Sciences, Mannuthy and MVSc from IVRI, Izzatnagar.

Dr. S. Ramkumar



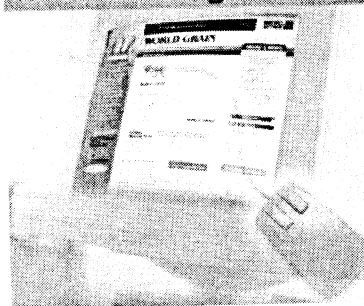
Dr. S. Ramkumar, Associate Professor, Dept of Veterinary and Animal Husbandry extension, Rajiv Gandhi College of Veterinary and Animal Sciences, Pondicherry has been selected as the Indian Link Coordinator of the Indo - UK Higher education link programme. This programme links Rajiv Gandhi College of Veterinary and Animal Sciences, Pondicherry to University of Reading, UK. Dr. Ramkumar belongs 1978 batch of COVAS, Mannuthy. More over he has worked as Asst. Professor, Dept. of extension COVAS, Mannuthy.

Congratulations



Web page

www.world-grain.com



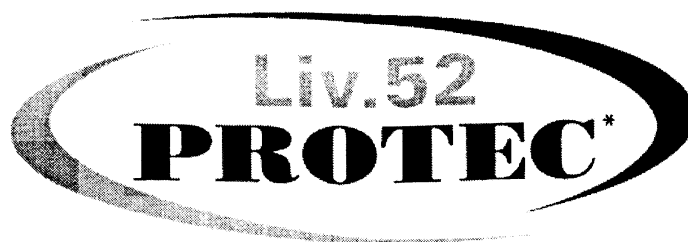
WORLD - GRAIN.COM GOES ON LINE

Sosland publishing co; publisher of World grain has debuted www.world-grain.com. The website brings together all the information that is important to the worldwide grain, flour milling, feed and oil seed industries. It features online buyer's guides, industry, technical and feature articles, product information, job centres and education materials.

FOR INEXPERIENCED JOB-SEEKERS

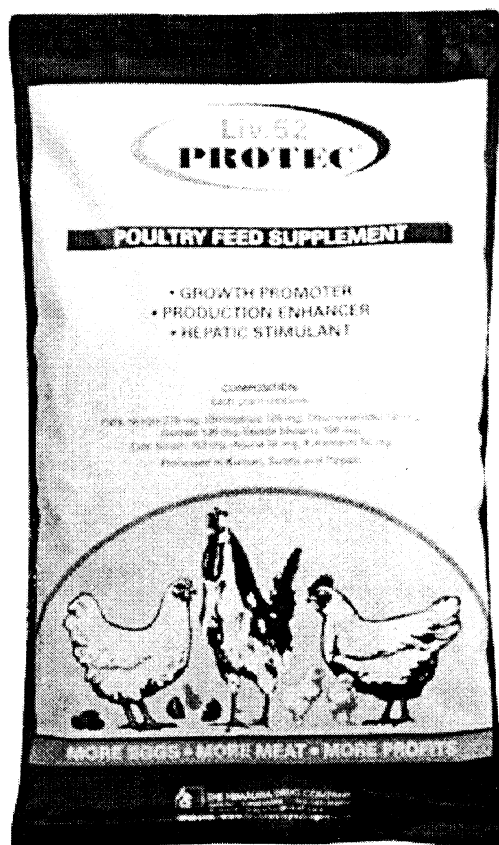
Digital inter works-USA, a successful software and internet service company and Follet Corp- providers of largest college e-commerce site on the net have teamed up to create a new college recruiting site, www.employu.com. It provides large variety of opportunities in the job market along with free postings of their resumes to its easy-to- use and quickly growing resume bank.





POULTRY FEED SUPPLEMENT

- GROWTH PROMOTER • PRODUCTION ENHANCER
- HEPATIC STIMULANT



MIXING RATIO

CHICKS: 250 g per tonne of feed
GROWERS/BROILERS: 250 – 500 g per tonne of feed
LAYERS: 500 g – 1 kg per tonne of feed on a week a month basis

FOR UNIFORM MIXING

Initially, mix the required quantity of Liv.52 PROTEC with a small quantity of feed. Add this mixture to the total quantity of feed for uniform mixing.

PRESENTATION:
 5 kg Polybag



ANIMAL HEALTH PRODUCTS DIVISION, THE HIMALAYA DRUG COMPANY, Makali, Bangalore 562 123

Ph: (080) 839 4885/839 6684/839 7823. Fax: (080) 839 0228

E-mail: hdcahp@vsnl.com

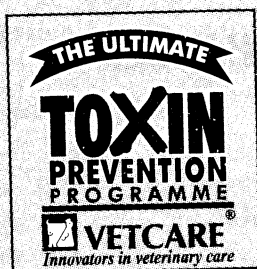
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*Trade Mark

UTPP BIOTECH

BROAD SPECTRUM TOXIN BINDER

Five Fold Solution To Multiple Mycotoxin Problem



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Oxine Copper : A potent Antifungal

TOXIN BINDERS

Specially Treated HSCAS : Natural Aflatoxin Binder
Mannanoligosaccharide : Nutritional Multiple Toxin Binder

LIPOTROPHIC AGENT

For effective mobilization of fat accumulated in liver

MIXING RATE : 1 Kg/Ton of feed

PRESENTATION : 1 Kg & 25 Kgs



For details contact:
Technical Services Department



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Veterinarians' Welfare Society
Kerala**