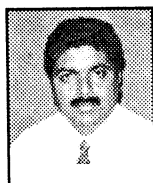




## Sign posts



**Dr. Jose James** has been promoted as Deputy General Manager (Biotechnology) of the Kerala Livestock Development Board. A graduate from COVAS, Mannuthy, he did his MVSc in Animal Nutrition from the same college. He has undergone training in "Dairy Farming" in the International Agricultural Centre, Wageningen University, Netherlands. He is also the member of the Editorial Board of IVA newsletter.

**Dr. V.K. Sreekumar**, President, IVA Kozhikode, now the zone chairman of Lion's district 324 E2 has been awarded the outstanding club President" and



**Dr. Jancy Sreekumar**, Secretary, AHOAK Kozhikode, who is now the President of Lion's club, Perambra has been chosen for the "Governor's Special Award for the outstanding Club Secretary" and 'Maximum Lady Lions Sponsor Award'. It is only because of this leadership, Lion's Club of Perambra has been honored with the District Governor's Special Award for contest winner, membership retention and appreciation award for the activities.

**Congratulations !**

### BETTER BULL FOR MORE MILK

National seminar on sire selection for milk production enhancement in tropics

November 20<sup>th</sup> to 23<sup>rd</sup> 2002

*Organized by*

Kerala Livestock Development Board, Ministry of agriculture, Govt. of India and Govt. of Kerala

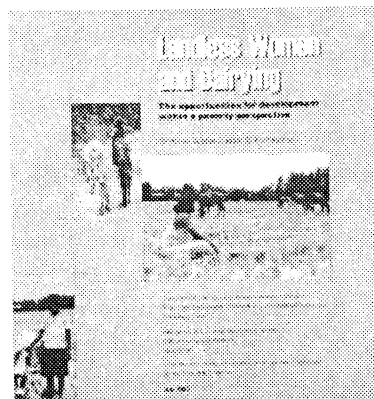
**Registration fee- Rs500/-**

Venue- KLDB-Training Centre-Mattupetty

*All communications to*

Dr. B. Sasikumar, Managing Director, Kerala Livestock Development Board, Gokulam, Pattom, Trivandrum 4  
Ph-0471-440920, E-mail -kldbboard@vsnl.com

## Book review



### Landless women and dairying

Dr. Kelwin Waldie and Dr. S. Ramkumar

Dr. Kelwin Waldie and Dr. S. Ramkumar have attempted to present a detailed information about the landless women involved in dairying. This book explains the major findings of the project on 'improving Animal Husbandry services for poor women through capacity building in gender awareness'. It has been done jointly by Department of Veterinary and Animal Husbandry Extension of Rajiv Gandhi College of Veterinary and Animal Sciences, Pondicherry and International Rural Development Department of the University of Reading, UK. Even though major focus of the study was centered on Pondicherry, the researchers made efforts to study the four southern states including Kerala to provide a wider perspective. Landless women who rear crossbred and indigenous cattle were studied. The study results are authentic to the Animal Husbandry sector, which provide opportunities for development within a poverty perspective.

This book explains the role of small-scale dairy enterprises in the lives of the poor, role of cattle husbandry in poverty alleviation, policy environment and the need to recognize the landless women rearing dairy cattle as visible cattle owners. Authors have also summarized the project study and major issues in the Appendix 1&2.

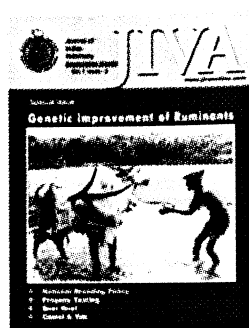
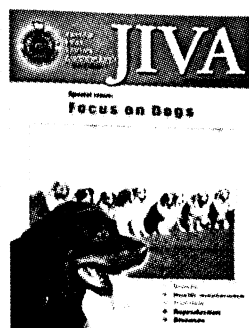
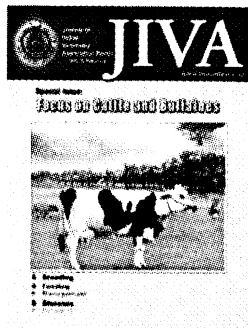
This book with 28 pages will be an eye opener to Policy makers, Veterinarians, Researchers and Scientists interested in Animal Husbandry sector.

The book has been published by Department Veterinary and Animal Husbandry Extension, Rajiv Gandhi College of Veterinary and Animal Sciences, Pondicherry, India without mentioning cost.

Dr. T.P. Sethumadhavan



# POSTAGE, HANDLING AND FORWARDING CHARGES



Yes, I would Like to get JIVA  
Quarterly under IVA - JIVA Scheme for:

## 10 Years

Rs: 750.00 (Keralites)  
Rs: 1000.00 (Other states)  
US \$: 100.00 (Other countries)

**VALID  
UNTIL  
DECEMBER  
31, 2003**

## JOB / TITLE

Please tick ☒ the one category  
that best describes your primary job function

- A Farm/ Production Manager ☐
- B Veterinarian ☐
- C Nutritionist ☐
- D Consultant / Extension Officer ☐
- E Teacher ☐
- F Researcher ☐
- G Other ☐

## Please confirm or correct address

Name: Mr./Mrs. \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Pincode \_\_\_\_\_ Country \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Website \_\_\_\_\_

Date of Birth \_\_\_\_\_

## Payment instructions

Please make your draft in favour of Treasurer,  
Indian Veterinary Association (Kerala) JIVA-Pay-  
able at Thrissur, Kerala, India and return together  
with the order form.

Editor  
JIVA  
Rakendu  
SKVC Road,  
Thrissur-11, Kerala.  
Email: tpsethu2000@yahoo.com  
Visit us at: [www.jivaonline.com](http://www.jivaonline.com)

Please use Xerox copies for Registration